

An economics graduate from Leeds University, Simon traded commodities for Barclays before moving upstairs to work as an Investment Banker.

After 5 years in London, Simon and his wife Laurie decided it was time to return to their natural home but not before spending a year travelling around the world.

On his return, a 'chance' meeting led to Simon beginning his own personal journey into the world of High Performance Thinking to deliver programmes in his own inimitable style.

An enthusiastic programme deliverer and accomplished keynote speaker, Simon has delivered programmes to a diverse range of individuals and organisations; these include, Private Sector organisations such as Rolls Royce, Fremantle Media, Anglo American and many SME's; Public Sector bodies such as the North West Development Agency and Lancashire County Council, and sporting clients from Olympians and F1 teams to Premiership Rugby and Premier League Football.

Simon's style is one of 'pragmatic inspiration', generating energy for personal and organisational change with the substance and genuine understanding to back it up and sustain it.

The results of Simon's work have ranged from substantial and sustained improvements in sales and key efficiency numbers through to key cultural markers such as Times Top 100 ratings and engagement scores.

Simon delivers around the world, dynamic and powerful programmes on subjects from Leadership, Change, Winning Teams and Cultures to Peak Performance, Innovative Thinking, Sales and Customer Amazement.



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