



# Introducing AVA

Understand everyone in your organisation

[www.i2iHQ.com](http://www.i2iHQ.com)

# Understand everyone

From every individual to the entire organisation.

AVA is a complete behavioural profiling system that will help you understand everyone at an individual, team and organisational level.

This knowledge enables you to drive improved performance in your people and your business.



Your organisation is made up of teams



Your teams are made up of people



Your people are your biggest asset

# Your people drive results

When your people are effective, your business works.

AVA will show you how to get the best from your people by measuring their assertiveness, sociability, calmness, conformity, self discipline, morale, energy and authenticity.

Every AVA report will allow you to understand each area in detail giving you a powerful insight into your people and teams.



Assertiveness



Sociability



Calmness



Conformity



Self Discipline



Morale



Energy



Authenticity

# Unlocking potential

Understanding every individual means you learn about their strengths and weaknesses.

AVA will help you unlock the potential of your people and your organisation.

You will be better equipped to manage, recruit, assess and coach your people and see how they all fit into the complete organisational picture.



Increased productivity with a workforce doing jobs they love and do for the team



Staff retention and effective recruitment with the right people doing the right jobs



Accurate performance development through understanding motivating and limiting factors



Effective team dynamics by knowing how to communicate, motivate and interact

# AVA for Individuals

Human behaviour is a function of both the individual and their environment. Each AVA report is unique and individually written. You will gain an indepth understanding into the behavioural style and personality of every individual in your team.

## Assess

AVA is a free response multi lingual online assessment that takes around 20 minutes to complete. It comprises two questionnaires and a self-description.

## Report

Every detailed AVA report provides you with information around personalised coaching strategies, creating an ideal working environment and providing effective feedback.

## Feedback

There are multiple ways you can learn more about each report, which provide further understanding into each individual, their behavioural style and potential areas for attention and development.



### Report Only

The AVA report PDF emailed to all relevant stakeholders with no additional feedback from your i2i analyst.



### Phone/Skype Consultation

An i2i analyst will discuss your AVA report in detail over the phone or via web camera allowing you to ask relevant questions.



### Video ReadBack

A private video link that provides a permanent record of your AVA video ReadBack allowing you to revisit as required.



### Face To Face

1-2-1 AVA ReadBack with your i2i analyst providing you with a truly indepth knowledge of your AVA report.

# AVA for Organisations

Every AVA report feeds in to an organisational overview, the Team HeatMap.

The Team HeatMap offers a unique and integrated insight into your whole organisation.

It plots the position of each individual's behavioural style, illustrating the blend of personalities you have in your business.

One system - complete understanding.



i2i AVA Team HeatMap

Understand everyone in your organisation with AVA from i2i



[journey@i2iHQ.com](mailto:journey@i2iHQ.com)



[twitter.com/i2iHQ](https://twitter.com/i2iHQ)



[www.i2iHQ.com](http://www.i2iHQ.com)



[facebook.com/i2iHQ](https://facebook.com/i2iHQ)

i2i, 3 Nile Close, Nelson Court Business Centre, Riversway, Preston, PR2 2XU.  
+44 (0) 1772 429 300 | [www.i2iHQ.com](http://www.i2iHQ.com)

Impossible 2 Inevitable Limited.  
Registered Office: 4 Nile Close, Nelson Court Business Centre, Riversway, Preston, PR2 2XU, UK.  
Company Number: 6586597